Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office, 1st Floor, Bharat Sanchar Bhawan, H.C. Mathur Lane, Janpath, New Delhi - 110 001. Tel. No.011-23037109/200 Fax No.011-23329125



No. 24-01/2012-T&C-CM

Date: 08.06.2012

<u>Circular T&C-CM No. 29/12-13</u>

Sub: Promotional Offer under prepaid CDMA services-reg.

It has been decided by the competent authority to announce the following promotional offer under prepaid CDMA service.

- i) Full usage value equal to MRP on CDMA Top-up vouchers/C-top-up/Flexi top-up with MRP of Rs.200 and more.
- ii) In circles, where the talk value offered with top-up vouchers are more than the MRP of top-up vouchers, the higher talk value already offered will prevail.
- iii) The above offer is applicable for a limited period of 90 days with effect from 12.06.2012.
- 2. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above scheme to the customers.
- 3. This circular is issued based on the approval of ECT vide Approval No.782 dated 07.06.2012. For queries/clarification/ feedback in respect of above tariff, the communication may be addressed to GM (NWP- CDMA/WiMAX), Corporate Office, BSNL, New Delhi on e-mail ID: mnpbsnlcdma@gmail.com.

(Prema Krishnamachari)
Dy. General Manager (T&C)
Ph. 011-23734283

Τo

All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs. BSNL C.O.
- 5) GM (IT) for making necessary update in website and place in news item.
- 6) Sr.GMs (Sales & Marketing)-for giving publicity.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section -for Hindi version.
- 10) Guard file.

(Subrat Kumar Mohakud) Dy. Manager (T&C)